

Laboratory of Bio-Sensing Engineering

The Dean's Discretionary Open Seminar, 2017

Presenter: Mr. Tetsuya(Ted) Shiokawa
(Executive Director, Japan, Xerox Corporation)



Room: W-406

Time and Date: 16:30~18:00, Nov. 20 (Mon), 2017

**Title : Diversity and Challenges of Foods business:
--What is strategy for Japanese companies?--**

Abstract:. As globalization progresses, world foods companies' challenges and diversification have been intensified. Under this circumstance, what Japanese companies' strategy should be ? What kind of actions should they take to be competitive in the market ? Based on experience in Xerox, GE and Mitsui & Co., the lecturer will go through these questions.

It is critical to develop talented young people who have high perspectives to understand the global circumstances and to challenge the changes with great leadership. It is lecturer's aspiration to inspire and ignite motivation of Kyoto universities' students to be global leaders.

**Anyone is welcome! This lecture will be
conducted in both English and Japanese.
Contact person: Prof. Naoshi Kondo (6170)**